



Lion Camp

Team Leadership and Productivity Retreat

Finally, a course that addresses the real roadblocks that keep you from succeeding and enjoying your practice!



Turn gossip into cooperation, transform blame into collaboration and eliminate negative attitudes for good!

Create a team that takes responsibility, makes decisions, speaks with confidence, fully supports each other, gets results, and has a blast doing it.

Stop waiting for what you want and deserve... get it now!

Join us in *San Diego, CA* for a team retreat that will **change your professional life forever!**

Get the passion, respect, results and fun back into your practice!

You can do it. **Lion Camp** is the place!



Taught in part at the **San Diego Zoo's Wild Animal Park**.

You and your team members will learn how to:

- Think like leaders
- Speak like leaders
- Perform like leaders
- Look like leaders
- Become the leaders you should be and can be in your practice and in your life.



800-595-7060

REGISTER NOW to hold your spot at THE PREMIER team retreat in Dentistry today!

www.KatherineEitel.com • info@KatherineEitel.com



APRIL 2 – 4, 2009

Registration Rates (per practice):

\$ 1,495 Primary Attendee / Doctor

\$ 895 Partner / Assoc. Doctor

\$ 495 Team Member



Team Incentive Programs
to pay for Lion Camp!

(Courtesy of Tim Twigg, www.BentEricksen.com)

Call to reserve your spot today! **800-595-7060**



Lion Camp

Team Leadership and Productivity Retreat

Agenda

Day One "The Lions" *This day is all about ... YOU*

Lion Camp's Kickoff Day is dedicated to discovering, accessing, and exploring the leader in you. Katherine will help you and your teammates identify the limiting beliefs that hold you back and teach simple but powerful formulas to change those internal conversations for good. You'll create a personal vision for your life and then connect it to the 3-year practice vision created by each doctor in a targeted breakout specifically designed for practice owners. Each department will work on individual leadership skills as well as narrow your focus for the remainder of Lion Camp to assure you leave with your top leadership and teamwork issues resolved. Afterward, we'll celebrate the struggles, breakthroughs, and Aha! moments of the day with fellow campers at a fun and casual **Lion Camp Safari Party** prior to dinner on your own. We'll be sending you off with a small piece of personal homework and special instructions for an interesting morning exercise to precede Day Two!

Day Two "The Pride" *This day is all about... TEAM*

Creating more enjoyable and productive places to work is what this day is all about. Day Two is spent in the heart of the world-famous San Diego Zoo's **Wild Animal Park** when we meet in the Mombasa Pavilion with Katherine for a day of breakthrough leadership transformation and teambuilding. In the morning, we'll experience The Lioness Principle in action with our own **Lion Camp experience with a real pride of lions and their cubs!** But hold on to your binoculars... This is where our safari really gets wild! You'll learn how to become a real team and a real teammate by learning where fear and scarcity get in your way and the breakthrough formulas you've been missing. We'll experience and practice constructive ways to handle interoffice communications and conflict resolution. Before leaving the park, you'll know how to eliminate the "blame game", destructive complaining, and debilitating gossip. Each of you will put your official "paw prints" on your personal commitments regarding the new ways in which you'll communicate, problem-solve, and think your way to success.

Day Three "The Hunt" *This day is all about... Productivity*

The Leadership Transformation continues on Day Three as we focus on exhibiting leadership in communication resulting in increased productivity and better bottom-line results... and it contains the biggest team challenge of the entire event! We'll take a deep dive into the realm of clear, compelling, and masterful communication as well as the delivery of exceptional patient service. The morning explores ways to raise your productivity by communicating in an extraordinary way using simple yet highly effective communication methods and formulas. We will breakout into groups again to assist each team in crafting their own guidelines to improve results, whether with a team member, on the phone or in person, with new or existing patients.

And this is the day you'll bring it all together with a massive **African Safari TEAM Competition** which will review and test your new knowledge of the formulas and techniques you've learned over the past 2 1/2 days. Is it possible that your team could be crowned the Kings of our Leadership Jungle as our Lion Pride Team Champions?



Meet Your Trainers

Katherine Eitel, Lead Trainer

Linda Miles recently stated, "Katherine Eitel is the best trainer in the industry! Bar none!" With more than 25 years experience as a dental / healthcare practice coach as well as an expert trainer, leader and motivational speaker, Katherine brings powerful information on how to create a true team of leaders and FINALLY breakthrough the barriers that are holding you and your team back!

- Winner of SCN's Spotlight-On-Speaking Award, 2005
- President, Academy of Dental Management Consultants
- Board Member, Speaking Consulting Network

Marshall Wade, DDS; Guest Trainer

A renowned oral surgeon for 20+ years, Dr. Marty Wade is a Dental Leadership expert. For over 15 years, he has shared his expertise in his award-winning study group and in presentations nationwide.

- Director, 2001 Seattle Study Club of the Year
- Winner of SCN's Spotlight-On-Speaking Award, 2007
- Dental Leadership Expert

Rob Flintom, Guest Trainer

Rob is the owner of Practice Enhancement Group (financial coaching for dentists), The Dental Pond (MLS service for dental practices), as well as My Dental Channel.com (online educational community). His skill in facilitating the emotionally demanding elements of financial coaching with dentists as well as their families and teams is second to none!

- Dental Communications Expert
- Financial and team coach for over 100 dentists

Vanessa Emerson, Guest Trainer

Besides being the backbone of Lioness Learning, Vanessa is a skilled personal coach, speaker, trainer, and graphic design expert. Vanessa brings an affinity for positive communication potential and purposeful, focused personal growth in each individual and team.

- Business and Life Coach Expert
- Active member of Toastmasters International
- Candidate member of the National Speakers Association



Lion Camp Registration

Team Leadership and Productivity Retreat

Company Name: _____ Referred by: _____

Doctor Name: _____ Specialty: _____

Address: _____

City: _____ State: _____ Zip: _____

Office Phone: () Cell: () Fax: ()

e-mail: _____ website: _____

Team Member Registration

Name/Position: _____

Name/Position: _____

Name/Position: _____

Name/Position: _____

Name/Position: _____

Name/Position: _____

Name/Position: _____

Name/Position: _____

Total Participants: _____

APRIL 2 - 4, 2009

San Diego, CA



Registration Fees

Primary Attendee	Partner / Associate (each)	Team Members (each)
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\$ 1,495	\$ 895	\$ 495
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Early Birds: \$ 1,395	\$ 795	\$ 395
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\$ _____	\$ _____	\$ _____
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Total Registration	\$ _____
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MasterCard Visa Am Ex

Name on Card: _____

Card Number: _____

Expiration Date: _____

Signature: _____

Check Enclosed \$ _____



Please make checks payable to:
Katherine Eitel & Associates
PO Box 50490
Mesa, AZ 85208

FAX COMPLETED REGISTRATION TO:

951-346-3524

OR

Call to reserve your spot today! **800-595-7060**